



THUNDER BAY WRECKS, Inc.

FOR IMMEDIATE RELEASE

Thunder Bay Wrecks, Inc. Launch Wrecks Change

ALPENA, Mich. – “I want to play hockey!” Many a parent has heard their child say this and immediately thought it is just too expensive. Now there is a new program in Alpena which will allow many first time skaters the chance to explore hockey and skating at a reasonable and affordable price. Wrecks Change is a new program designed to make hockey affordable by providing basic equipment at a reasonable price.

Thunder Bay Wrecks, Inc. believes in the youth of Alpena. The Mission of the program is to add to the quality of life in Alpena by challenging the players, parents, and coaches to be role models in everything they do. The Wrecks Board of Directors is hoping to accomplish that mission by providing a means to allow more children to play sports during these tough economic times. The “goal” is for the players to take these life lessons, learned through competition and hard work, and to carry them for the rest of their life.

Wrecks Change is being run conjunction with the MPAC First Time Skater Program, but is open to youth skaters of all ages and skill levels. A child will be fitted with hockey equipment to be used during lessons, practices, and games during the 2010-2011 hockey season. This equipment consists of a helmet, shoulder pads, elbow pads, gloves, pants, shin guards, and skates for \$100. At the end of the season, when all of the equipment and the equipment bag have been returned in good condition, \$50 will be refunded.

Thunder Bay Wrecks, Inc. is proud to represent Alpena. For more information, please visit the Web site at www.wreckshockey.com or contact C.J. MacKenzie, Equipment Manager at 989-464-5178.

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